



**WALTER P CHRYSLER
LEGACY AWARD**

The award bestowed to inaugural Walter P. Chrysler Legacy Circle inductees is an original, limited edition work of art from the Chrysler Product Design Office and truly inspired by the man for which the Museum, and the honor, are named.

The Walter P. Chrysler Legacy Award was created by Ralph Gilles, President and Chief Executive Officer, Dodge Car Brand and Senior Vice President of Product Design, Chrysler Group LLC and Board of Directors, Walter P. Chrysler Museum Foundation. The handsome trophy was presented during July 24 Legacy Circle ceremonies at the Walter P. Chrysler Museum to Former Chrysler Chairman and CEO Lee Iacocca, “Tonight Show” Host and Car Collector Jay Leno, and NASCAR Champion Richard Petty. It was accepted by Virgil Exner, Jr. on behalf of his father, Former Chrysler Design Chief Virgil Exner.

The 17” high award – crafted of high grade aluminum that is hand-sanded and polished -- features a gear base from which a slender pair of wings – symbolizing the future of Chrysler’s iconic badging – gracefully rises. Within the curved opening at the bottom of the singular wing design is an artisan grounded and hand-sanded crystal pentastar.

“Legacy Award” and Walter P. Chrysler’s signature are etched into the solid base along with the inductee’s name and a unique number.

“When I set out to design the award, I was looking to create a timeless design that pays homage to Chrysler’s industrial roots, as well as its future,” said Gilles. “The gear base salutes Walter P. Chrysler’s time as a machinist and the wings are actually the new 2011 design wrapped around the venerable pentastar. These elements underscore the importance of the company’s heritage that is exhibited within the Museum, as well as the optimism towards the future. The polished aluminum finish celebrates the beauty that’s inherent in hand-crafted objects.”

The box that stores the Walter P. Chrysler Legacy Award is an equally impressive work of art.

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A replica of Walter P. Chrysler's famed toolbox – on exhibit within the Museum – each case is built to scale from actual blueprints of the original. The box is constructed from select American cherry wood cut from a single tree with a maple inlay of "W.P. Chrysler" on the front.

The box is finished with a brass plate on the underside of the lid, etched with "Designed by Ralph Gilles" (in his signature) and "Handcrafted by Chrysler Product Design Offices."

The unbridled passion and tireless dedication that Mr. Chrysler demonstrated in producing the most advanced vehicles possible are the same qualities the Walter P. Chrysler Legacy Circle celebrates about each honoree – the recipients of the Walter P. Chrysler Legacy Award. The ceremony to induct honorees is the highlight of the Walter P. Chrysler Legacy Gala, which supports the Walter P. Chrysler Museum.

Visit www.wpchryslermuseum.org for images of the Walter P. Chrysler Legacy Award and more about the Museum, located on the Chrysler Group LLC complex in Auburn Hills, Mich.

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